



Bring your style to life... ...bring style to your life!

This project is dedicated to all those people who have a strong feeling for Beauty, who are constantly looking for new alchemies between design and functionality being able to create emotions never felt before. It comes from the desire of discovering new objects able to communicate beyond mere practicality, thus giving style and character to the context in which they are inserted.

At the heart of our work, there is the firm belief that our everyday objects have their own identity, an expressive potential which should help us all enhance and convey our image and personality. Through the choices we make every day, also from an aesthetic point of view, we communicate something about ourselves. This must be the reason for which we are so fascinated by design objects.

ZIIIRO







Let's give free rein to our imagination!

We are glad to introduce you to Crealev, a power-supplied magnetic levitation module having so many applications in art, design, interior decoration, lighting, industrial projects and so on. Every single sector can improve its own image through this extraordinary tool. We could talk for hours about this interesting technological suggestion, but the pictures will probably make you understand even better. Crealev can develop levitation technology also according to specific customer's plans.



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Angela Jansen has reinvented the standard lamp. The design evokes memories of old-fashioned lamps, but as soon as you see the floating part, you realise the future is here. The lamp is made up of a handmade wooden base with a gloss black finish. The coating is made with elegant black colour fabric. The cone-shaped shade is made with matt black fabric and pearl white internal finish. The light flows through the openings of the mirror

which covers the lower part of the shade.

What makes this lamp floating is the levitation integrated technology. It consists of electromagnetic components and a sophisticated control system. The lighting system makes use of LED technology and resorts to low energy consumption lamps. The intensity of the light beam is adjustable to taste.





Eclipse is a lamp with soft and curvy lines composed of a transparent base which allows to see the fabric-covered supply cable.
The drum-shaped shade can be upholstered matt black or mirror silver.
Both have a pearl white internal lining. Above the lower part of the shade is a mirror, which allows the light to flow outside through its openings.

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CLM that is Crealev Levitation Module, as its own name suggests, is a system of magnetic levitation modules made up of a non-floating base and a magnetic vector. The levitation height is changeable as well as the strain it can bear.

The excellent versatility of the system allows endless applications: interior design, display stands, lighting, art fittings, exhibition mountings etc... This product will delight not only decorators and shop fitters, architects, designers, engineers, but also all those creative professionals looking for new, fresh solutions for their projects in various industries and fields.





Technical features:

Free floating system: the object can allows the application of the levitation Flat base: the flat magnetic base can little tables or display stands. Batteryfunctioning is also available for small-Scalable system: The system is scalable. are increased by x factor, then also the Modular system: we can offer modules wit strain of weights up until 10 kilos (up to now).



levitate without side or upper obstacles. This technology to several shapes and sizes. easily be integrated in thin objects such as supplied instead of power-supplied sized versions.

It means that when the system dimensions leuitation height will increase by x factor. various leuitation heights being able to bear the







The traditional clock has had its day!

Forget about the traditional watches with hands or digital displays, and dive into the future with ZIIIRO! Shading colourful rings will punctuate the time of your days. If you wish a different, out of ordinary watch, that's what you're looking for. Its design, minimalist and at the same time original, makes Ziiiro the perfect fashion accessory, an actual must for fashion victims. Available in a number of colour varieties for both face and belt; interchangeable bracelets to create personalized versions.

HOW TO DRIFT WITH TIME

ZIIIROGRAVITY

















Ambients Refined and classy with Luminex.

This product is conceived for all those people who like to impress and feel different, classy and elegant. Luminex gives a magical, almost surreal atmosphere to your environment. It is an innovative system of fabric containing optical fibre, able to emit light (available in a number of colour and fabric varieties). Light is given with Leds, which are part of the fabric. It is also possible to carry out silk-screen prints without heating on the fabric. This turns out to be particularly interesting when customized logos are requested, as well as customized brands, or anything else one may wish to put on the fabric.





Luminex is a fabric which does not reflect the light coming from an external source but which can emit it directly; to do this, it needs a source of energy such as a power supplier to be connected to a power socket, or a trade battery. (Luminous clothes are in fact supplied by tiny batteries similar to those used for mobile phones). Obviously, our firm will not only provide the fabric but also all these technical adjuncts. Ideal for hotels, clubs, restaurants, shops, but also for homes. Luminex is particularly suitable for creating clothes for events.







White White Clock... reinterpret digital time.

White White Clock is a 3D modern interpretation of the traditional digital watch. Paradoxically, it is just the extreme essentiality of this object which captures your attention and enhances the environment in which it is placed. White White Clock: nothing else, only time.



Technical features:Model: table-wall LED digital watch with light adjuster.Design: Vadim Kibardin 2011.Colour: white .Functions: alarm, date, time .Supply: universal CA plug adapter, input 100-2400, output DC90Battery: CR2032Watchcase material: ABS PlasticDimensions: Width 285mm - Depth 35mm - Height 110mm



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