

CiTY V//GABOND

SUPERHERO BACKPACK

CITY VAGABOND





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Perfect backpack for modern people, living in fast speed. The basis of backpack is hard polygonal shape, made of light, but strong plastics.

Inspired by first 3D models of video-games from mid-90's.

A red and black backpack is shown open, revealing its interior compartments. The main compartment is lined with red fabric and contains a laptop, a black bag of snacks, and a black bottle of beer. The backpack has a black strap across the front and a silver metal clasp. The background is a solid red color.

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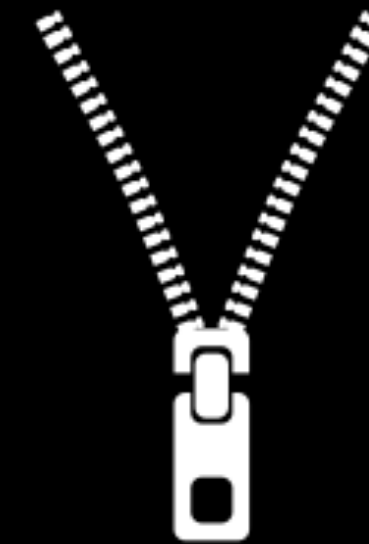
Our target audience – young people who choose individuality and creativity as the basis of their appearance, but don't forget about their own comfort; adult audience, who enjoys casual style. So, our aim is everyone from student to office worker.



The trick of backpack is magnetic fixer for keys. You don't need to waste your time on searching them on the bottom.



Another important feature is the opportunity to change yourself the pockets' location as you wish.



Inside pockets are zipping up or closed on magnet.



Your stuff inside the backpack will be safe, even if you turn it upside down.



SIZE:
height: 41 cm
length: 31 cm
width: 15 cm
capacity: 11.8 l
max weight: 7.8 kg

handle

"breathing" back

secret pocket

soft leather strap

Main section

Strap for suitcase

Binding on the belt

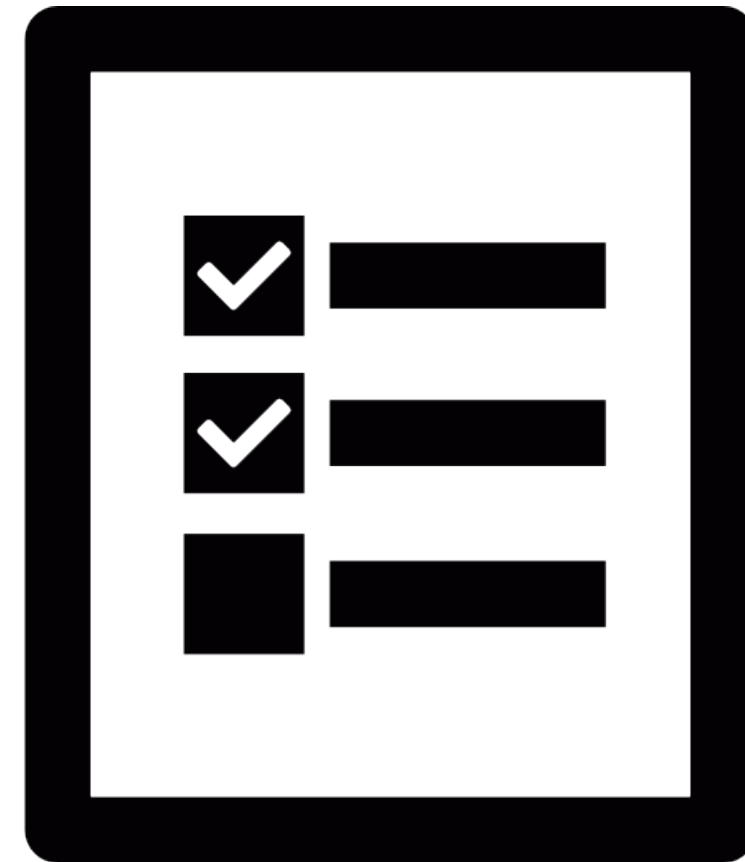
Card-pocket

Regulation of straps





High quality is the priority for us.



We always control all the stages of the production.

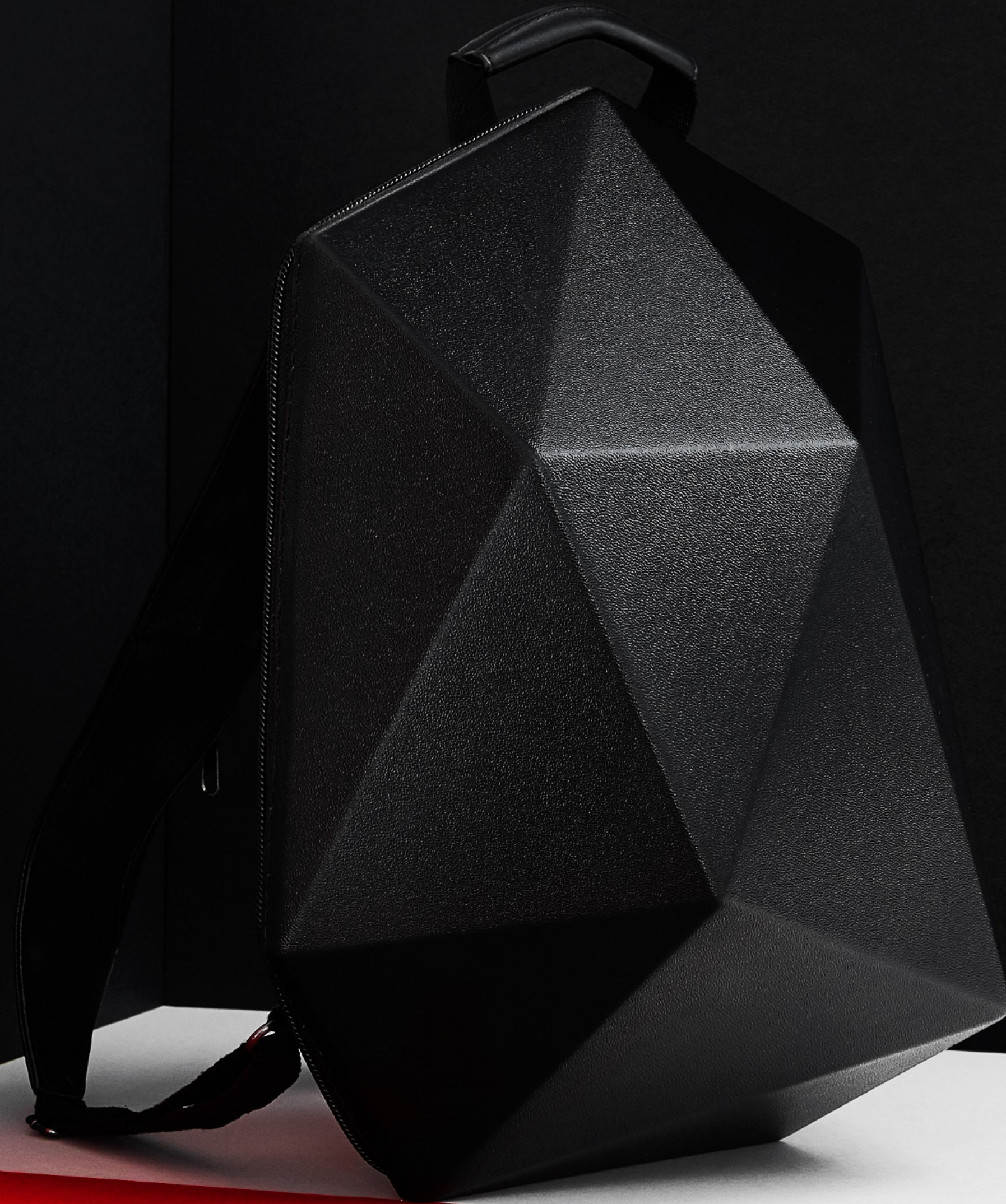


Our products are ECO Friendly – we don't use authentic leather and suede, but Eco materials of high quality without any loss to visual and tactile feelings.



For inside design we use alcantara, velvet and flock, and for surface – eco-leather and "breathing" fabrics.

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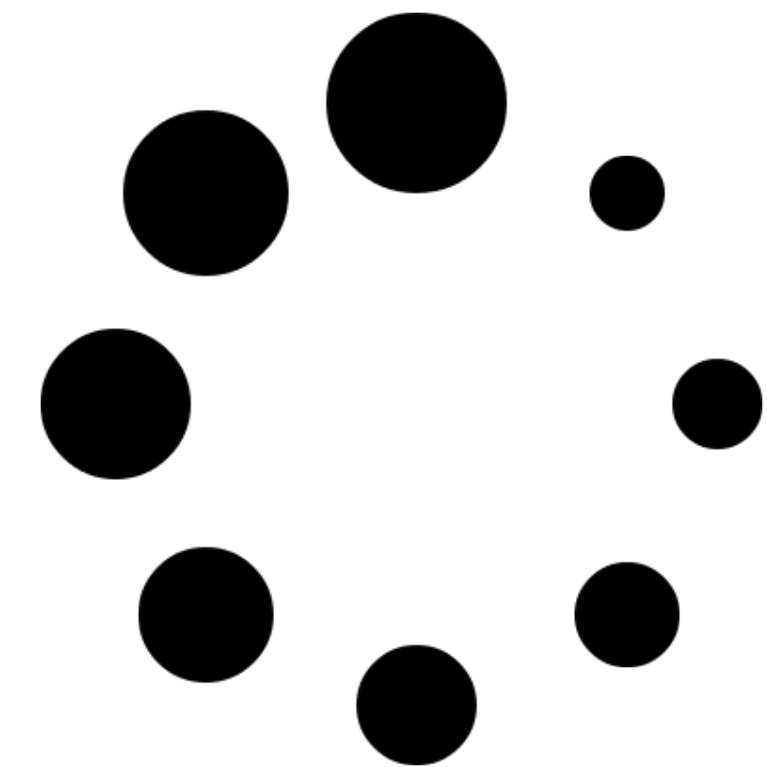
EVOLUTION



Now we are in process of starting new collections of white and pink colors.



Soon we will release the series of stickers and special markers for the backpack's case. They will show the individuality of the owner.



Another kind of products are in the process – coming soon...

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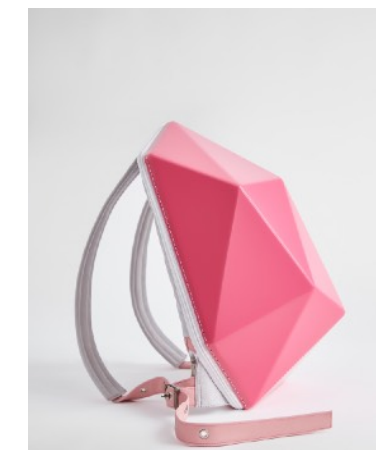


As a young brand, we are interested in permanent development of the sales network of our product. We offer our B2B clients several models of partnership:

- Distributor
- Dealer
- Dropshipping

We are open for cooperation and ready to help your company anytime, cause we appreciate strong partnerships and seek to address any issue in shortest time. We offer our partners info-support. We will:

- put the information about your store on our website.
- announce the start of sales via our social networks.
- provide you photo and video content for your promo
- send the mail out to our subscribers







A' DESIGN AWARD

In 2017 our company has won the golden prize of A'Design Award. The ceremony was held in Italian Como in the beginning of June. The victory in A'Design Award is not only the certificate of the designers' unicity, but also the originality of the team and the product itself.

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They write about us:

TimeOut

E L L E

LENTA.RU

COSMOPOLITAN

G R A Z I A

MODMOD

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www.breadandstyle.com

info@breadandstyle.com

Giambattista Gaggero

T. +39 339.36.94.187